



INNOVATING URBANIZATION

A membership based community bridging
architecture, design, construction and digitalization



CITY OF COPENHAGEN

FOUNDING PARTNERS



MINISTRY OF BUSINESS AND GROWTH
DENMARK

Realdania



‘WE BELIEVE THE FUTURE WILL BE A BETTER PLACE IF IT’S SHARED.’

The Ministry of Business and Growth, the City of Copenhagen and Realdania came together in 2014 to set up BLOXHUB, their vision for a prime location – a center of excellence for innovation and growth. More than this, it is about sharing. Sharing ideas and ideals, skills and strategy – it is a call to the best in architecture, design, construction, urban development and the digital world to come and join this exciting project.

Our policies and strategies are already at work in BLOXHUB to achieve growth, exports and innovation through cross-fertilization of expertise and disciplines. The high-profile political, institutional and commercial networks behind and surrounding BLOXHUB will attract international attention to your work and your shared success in the hub.

Let BLOXHUB help grow your business for the benefit of you, your partners and Denmark’s reputation for innovative thinking and action. Read on or, better still, come along and see for yourself.

BLOX



Fæstningens Materialgård





WHY ARE WE HERE?

The UN estimates that 3.7 billion people, around half of the world's population live in cities. There will be 6.3 billion by 2050. Global city construction over the next thirty years will equal the total built environment in urban areas on the planet today.

Cities will bear the brunt of global challenges: urban poverty, inequality, pollution, water shortages, waste management and infrastructure issues.

On the plus side, rapid urbanization will grow cities into new economic and political power centers in terms of economic activity, political influence and international appeal. Cities have already shown more ambition than nation states in certain fields, including climate change.

Urbanization is both the problem and the solution – and is certainly a business opportunity. The Danish approach to designing buildings and developing cities, based on a people-centered approach and high sustainability standards, has a lot to offer at home and abroad – and BLOXHUB wants to maximize that potential.



'To contribute to sustainable urbanization globally by developing innovative solutions bridging architecture, design, construction and digitalization. Solutions that can create growth, new businesses and increased exports.'

OUR MISSION

HOW DO WE ACHIEVE OUR MISSION?



CONNECT – the interface for cross-disciplinary innovation.

BLOXHUB will be the new co-working space that brings together a range of Danish and international players in architecture, design, construction, urban development and digitalization – start-ups, established enterprises and industry researchers.

SHARE – knowledge-sharing and communication on a national and international scale.

Ideas, hot desks, collaborative partners – everything is shared at BLOXHUB. The co-creative, sharing mindset fires innovation and a vibrant community.



SCALE – commercial results for a global market.

BLOXHUB is about global business growth. 'The open door and the window to the world', i.e. the hub supports members' opportunities to scale global sales potential into commercial results.



WHAT DO WE OFFER?



LOCATION – The opportunity to work and network in buildings of the highest international standards: either by renting workstations or a fixed space, or by renting flexible workspace for satellite offices, project work, meetings, etc.

Located in the center of Copenhagen with Christiansborg Palace, the King's Brewery, and the Royal Library as its nearest neighbors, BLOXHUB has the prime address in the city.





COMMUNITY – The opportunity to be part of a Danish and international network comprising businesses and research institutions and to take part in events focusing on knowledge-sharing, cross-disciplinary inspiration, competence development, matchmaking, pitching and more.

The community will have both physical and digital dimensions, thereby making it possible to interact across the world.



INNOVATION – The opportunity for hub members to take part in commercial, cross-disciplinary innovation projects, coordinated by the hub secretariat.

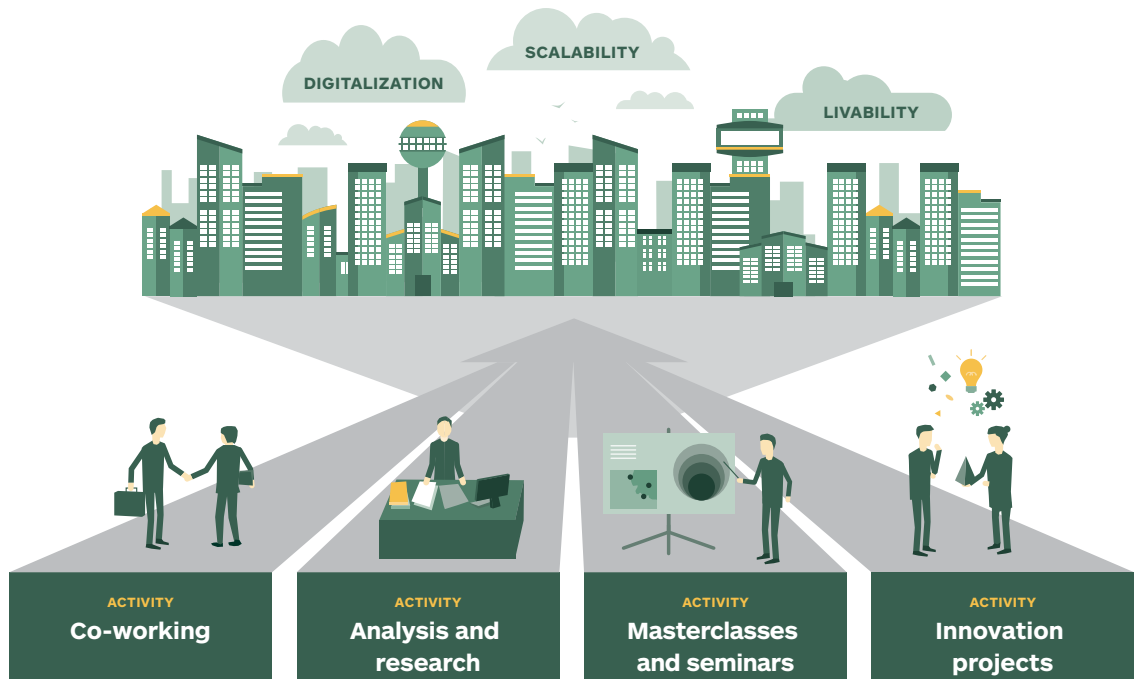
Innovation projects are rooted in strategic themes arising from the mission and which focus on results that translate into commercial growth opportunities for individual project participants.



WHAT WILL YOU BE WORKING ON?

BLOXHUB is based on issue-driven, problem solving themes to which members can contribute by co-creating innovative solutions and products. Examples of themes in line with our mission include digitalization, scalability and livability. The themes will tap into practical needs that spring from global urbanization.

As a member of BLOXHUB, you will be able to work with these themes in various ways. Through co-working, innovation projects, inspiration from the latest applied research, masterclasses etc. we will encourage cross-fertilization and mutual inspiration.





WHO WILL YOU BE WORKING WITH?

BLOXHUB attracts companies, researchers and organizations with an innovative edge and a collaborative mindset.

BLOXHUB is for growth and export oriented companies, both Danish and international.

BLOXHUB's core members will be working within the architecture, design, construction, urban development and digitalization fields.

- ▶ **The entrepreneur business**
- ▶ **The growth business**
- ▶ **The well-established Danish business**
- ▶ **The researcher**
- ▶ **The multinational**
- ▶ **The public client**
- ▶ **The association**
- ▶ **The investor**



WHY JOIN?

Being a member of BLOXHUB benefits your company in a number of ways:

- ▶ Access to new collaboration partners, Danish as well as international
- ▶ Access to new export markets and investors
- ▶ Meetings and showcase opportunities for customers and international delegations visiting Denmark
- ▶ The latest applied research initiated by BLOXHUB
- ▶ Cross-sector, issue-driven consortia co-funded by BLOXHUB
- ▶ Innovation counselling from experts and mentors
- ▶ Part of a growing digital community that shares new knowledge
- ▶ On-going events, seminars and masterclasses by invitation through newsletters etc.
- ▶ Rent meeting rooms and event space for your own events and exhibitions
- ▶ When BLOX is complete, the opportunity to rent workstations or rooms as a 'Copenhagen office', HQ or satellite



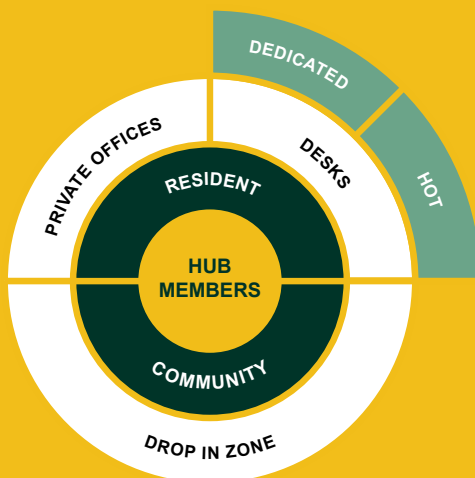
HOW DO YOU JOIN?

BLOXHUB is an association in which members can be divided into two categories:

RESIDENT MEMBERS – are those who rent space at BLOXHUB's premises – BLOX and Fæstningens Materialgård – and with workspaces on either fixed or flex-based schemes.

COMMUNITY MEMBERS – are those who do not rent space in BLOXHUB, but who have access to hub activities for their employees as well as the opportunity to participate in projects etc. Community members have 'drop in' access, i.e. the possibility of a workstation for 'a limited number of hours per week'.

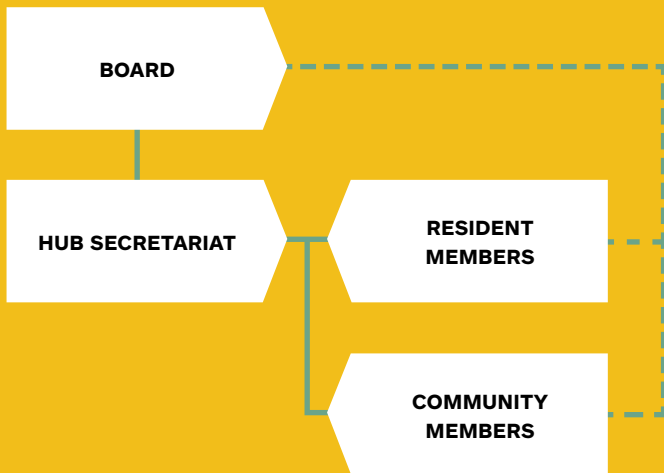
Sign up at bloxhub.org





HOW ARE WE ORGANIZED?

The BLOXHUB association is agile and comprises a board, a secretariat and the two categories of membership: resident members and community members.



Read about the present Board at bloxhub.org

KEEP UP WITH WHAT IS GOING ON

See event calendar at bloxhub.org

Sign up for a newsletter at bloxhub.org

Follow BLOXHUB on Twitter

@BLOXHUBdk and **#bloxhub**

Follow BLOXHUB on Instagram

@BLOXHUBdk and **#bloxhub**

Follow BLOXHUB on LinkedIn

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WE LIVE AT

BLOX